

ASPECTS TO CONSIDER WHEN CHOOSING A SOLUTION FOR INTEGRATING LIVE STREAMING IN AN APP

1

Latency

The amount of time it takes for a single frame of video to go from a camera to a display. Some solutions sacrifice video quality in order to achieve lower latency.

2

Plan / License Cost

Basic plan costs are usually the minimum cost for a contract using the service. You should always evaluate what the initial cost includes.

3

Included SDKs (Broadcast/Player)

Used for integrating live video broadcasting/playing in an app. It is important to determine whether or not the SDKs are included in the base package price.

4

Platform APIs

If Platform APIs are included in the basic package or plan, it's extremely beneficial to customers for integrating into other platforms/services.

5

Included stream-processing hours

It is crucial to determine the approximate viewing hours to determine variable cost. How many video-processing hours are included in the package?

6

Which video formats are offered?

HLS, Flash/FLV, RTMP and Fragmented MP4 are only some of the video streaming formats available. The video delivery offers formats for the final output.

7

Is transcoding included?

Check the plan for transcoding elements as it is not a guaranteed feature. If not included, be sure to check if a transcoding is available as an add-on.

8

Storage

If storage is not a part of a basic plan, it may be offered as an add-on. Ensure to account for overage charges, should you exceed the monthly storage limit.

9

Content Delivery Network (CDN)

CDNs speed up the delivery of content from web-services that yield a lot of traffic and/or have a global reach. Ensure to evaluate what is included.

10

Support package

The importance of an included support package should not be underestimated as the value of support only becomes apparent when help is really needed.



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