

## ASPECTS TO CONSIDER WHEN CHOOSING A SOLUTION FOR INTEGRATING LIVE STREAMING IN AN APP

1

### Latency

The amount of time it takes for a single frame of video to go from a camera to a display. Some solutions sacrifice video quality in order to achieve lower latency.

2

### Plan / License Cost

Basic plan costs are usually the minimum cost for a contract using the service. You should always evaluate what the initial cost includes.

3

### Included SDKs (Broadcast/Player)

Used for integrating live video broadcasting/playing in an app. It is important to determine whether or not the SDKs are included in the base package price.

4

### Platform APIs

If Platform APIs are included in the basic package or plan, it's extremely beneficial to customers for integrating into other platforms/services.

5

### Included stream-processing hours

It is crucial to determine the approximate viewing hours to determine variable cost. How many video-processing hours are included in the package?

6

### Which video formats are offered?

HLS, Flash/FLV, RTMP and Fragmented MP4 are only some of the video streaming formats available. The video delivery offers formats for the final output.

7

### Is transcoding included?

Check the plan for transcoding elements as it is not a guaranteed feature. If not included, be sure to check if a transcoding is available as an add-on.

8

### Storage

If storage is not a part of a basic plan, it may be offered as an add-on. Ensure to account for overage charges, should you exceed the monthly storage limit.

9

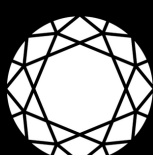
### Content Delivery Network (CDN)

CDNs speed up the delivery of content from web-services that yield a lot of traffic and/or have a global reach. Ensure to evaluate what is included.

10

### Support package

The importance of an included support package should not be underestimated as the value of support only becomes apparent when help is really needed.



**IRIS**  
BY BAMBUSER



@irismobilevideo | irisplatform.io